

Zombie Preparedness



CDC published “Preparedness 101: Zombie Apocalypse” to the Public Health blog in 2011. The post was an example of educational entertainment. It used a pop culture reference to zombies to promote preparedness for different emergencies. The campaign is now retired. You can still learn how to prepare yourself and others.

the Prepare Your Health website <http://www.cdc.gov/prepyourhealth>.

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popular cultural
and disasters. The
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